

WISCONSIN MANUFACTURING & TECHNOLOGY SHOW



**EMAIL THIS
COMPLETED
FORM TO**

dmillius@MHWmag.com

**EMAIL AD
MATERIALS TO**

dmillius@MHWmag.com

**FOR MORE
INFORMATION
CONTACT**

DEAN MILLIUS
563.557.4496
dmillius@MHWmag.com



BRING MORE QUALIFIED PROSPECTS TO YOUR BOOTH BY ADVERTISING IN THE 2025 WISCONSIN MANUFACTURING & TECHNOLOGY SHOW EXHIBITOR DIRECTORY & BUYER'S GUIDE



PUBLISHED BY **woodwardbizmedia**

Ad Deadline: Friday, August 22, 2025

ADVERTISING RATES

Premium Positions (Premium positions are sold on a first-come, first-served basis.)

Inside Front Cover..... (includes 4-color)	\$1195 _____
Inside Front Facing (includes 4-color)	\$1195 _____
Facing Table of Contents / Page 3..... (includes 4-color)	\$1195 _____
Inside Back Cover (includes 4-color)	\$1195 _____
Back Cover (includes 4-color)	\$1395 _____
Pullout Exhibitor Map Sponsorship*	\$1795 _____

* Exhibitor Map Sponsorship includes: Two full page, 4-color ads, company logo, and company positioning statement on the map.

Additional Advertising Options

2-Page Spread (4-color)	\$1695 _____
Full Page (4-color)	\$1095 _____
Half Page..... (4-color)	\$895 _____
Quarter Page..... (4-color)	\$725 _____
Add company logo to your listing	\$60 _____

(Logo with company listing is FREE with a half page or larger ad!)

WIMTS E-NEWSLETTER

Promote your business during the build up to the Wisconsin Manufacturing and Technology Show with the official e-newsletter to over 4,000 past and new show attendees.

The newsletter will be sent **Monday, September 22nd & 29th** and will include show updates, events taking place at the show and helpful show links.

Leaderboard.....	\$1200 _____
<i>Top center of e-newsletter, only one available</i>	
Half banner.....	\$500 _____
<i>Placed on the right column of e-newsletter</i>	

TOTAL _____

ADVERTISER INFORMATION

_____		_____
Name		Booth #

Company Name		

Address	City	Zip

Phone	Fax	

Email		

Signature	Date	

DIRECTORY AD MECHANICALS

	W X H (INCHES)
Full Page w/bleed*	5.5" x 8.5"
Full Page	5" x 8"
2-Page Spread w/bleed*	11" x 8.5"
Half Page	5" x 3.875"
Quarter Page	5" x 1.875"

*Single-page trim size is 5.5" x 8.5". 2-page spread trim size is 11" x 8.5". Add .25" bleed for these ads.

E-NEWSLETTER MECHANICALS

	W X H (PIXELS)
Leaderboard banner	728 x 90 px
Half banner	234 x 60 px